

Beautiful Feet Ministry

"How beautiful are the feet
of those who bring good news!"

- Romans 10:15



Beautiful Feet Ministry Fall 2025 Update

November 29, 2025

Letter from the Executive Director Shawn Hermanson

Greetings Beautiful Feet friends!

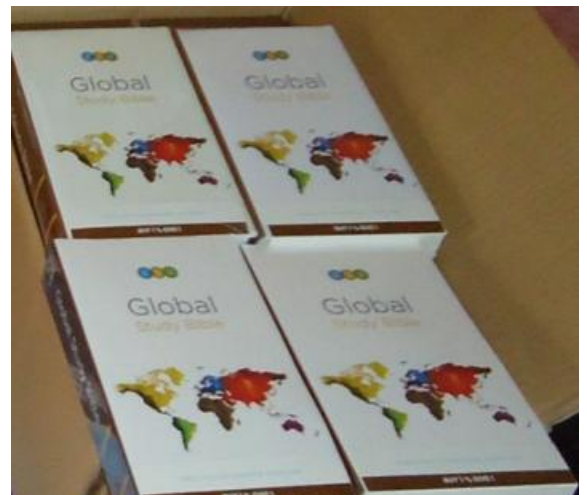
It feels like this should be a winter update, but the calendar tells me that it is still fall, and as of today, November 27 we still have no snow...so fall it is! (Spoke too soon! Snowfall Nov. 28!)

I bring you greetings on behalf of the BFM Board, myself, and our team on the ground in Africa! We are pleased to update you on the many ministry activities, opportunities, and spiritual fruit that we are seeing God produce!

Our national leaders on the ground throughout East and Southern Africa are very encouraged and doing an amazing job of guiding their teams of evangelists and providing encouragement and direction for them! I meet with them online on the 10th of every month. It is always encouraging to see their love for each other and hear them share with such enthusiasm what God is doing in their respective countries!

Here are some of the highlights of the last couple of months:

- **Thousands of Bibles to be received by BFM!** Crossway Bible translators have been in contact with me over the past several months. They are working on a very ambitious project to deliver **ONE MILLION BIBLES** into the hands of believers throughout Africa in 2026! *They have identified BFM as an important partner to help them make this happen.* With the wide range of countries in our ministry, and hundreds of evangelists we have in the field, they feel we can be a significant help to them, as well as benefactor of this vision. They have agreed to deliver 60,000 ESV English Bibles and study Bibles to us later in 2026 at no cost! BFM has been asked to select and provide key geographic storage and distribution hubs within our network to receive, store, and distribute the Bibles! This is exciting and a huge boost to the pastors and believers in Africa. We have selected, Malawi, Botswana, Angola, and Tanzania to be our distribution centers. Stay tuned for updates!



Similar Bibles to the ones Clair distributed on previous mission trips!

- **Ethiopian church is growing through Jesus Film outreach!** Our team in Ethiopia has been very encouraged by the support from BFM and response to the Jesus Film in the Bahir Dar region of Ethiopia. While it doesn't show the massive response numbers that we have become accustomed to seeing in some countries, they feel very blessed and encouraged! It is spiritually hard soil, and the Ethiopian Orthodox Church persecutes evangelical Christians significantly. So far this year, the team has shown the Jesus Film to over 30,000 people, with 1039 indicating they have surrendered their hearts to Jesus and are born again! Our national leader in Ethiopia (Tsehay) has petitioned us to help plant a church building where many new believers can gather, feel safe, and worship God while they fellowship and grow in their new life in Christ! We have just sent some initial funds for concrete, bricks, lumber, iron sheets, and other hardware for them to begin construction. They are so excited and feel very blessed! This contribution represents about 20% of the estimated final cost. As an extra boost, we were able to send funds for 300 Bibles in the national Amharic language!
- **Multi-ministry collaboration:** As BFM continues to spread across Africa, we are getting more opportunities to work together with other well-known ministries!
Thru the Bible (TTB), Trans World Radio (TWR), Advancing Native Missions (ANM) and BFM are launching a pilot project to take place in SW Ethiopia beginning in the Spring of 2026. As a brief snapshot of the initiative, BFM and ANM will go in first to spread the gospel with the Jesus Film, and evangelists on the ground. This will be overseen by our Ethiopian director, Tsehay. While new believers, and the existing believers in the area are reached, TWR and ANM will be working hard on translating multiple books of the Bible, and their corresponding programs from Thru the Bible. Audio players will be supplied to the pastors and leaders from TWR. These will be new translations in two new languages. TTB will cover the costs of translation! As a third part of this plan, churches will be established and trained pastors will be equipped to disciple and lead these churches. An element of humanitarian / compassionate aid is also being discussed. I have submitted a formal application to Jesus Film Project International for 10 additional Jesus Film Backpacks and 2 tablets for the new team we will equip and train for this region in Ethiopia. I have discussed the urgency of this with Jesus Film, and they are working hard to see how they can make this delivery of equipment happen by February 2026. This project will be monitored, and if found to be effective, the plan is to roll out similar initiatives in NE Kenya and Mozambique next.
- **More Jesus Film Packs needed:** The effectiveness of the Jesus Film backpack evangelists continues to reap an amazing harvest! All of our countries have reported in with their results up to the end of October. So far in 2025:
 - **2,032,000** people have heard the gospel!
 - **398,000** have indicated decisions for Christ.
 - **35,000** new believers have been baptized.
 - **268** new churches have been planted.

I did a survey with our leaders yesterday asking them how many more backpacks are needed to reach further into their respective countries...the total came back at **80**! I will be submitting this application to Jesus Film International on Monday! This process can take several months.

- **South Africa / Eswatini Relaunch:** As you may recall, due to leadership challenges in South Africa, we had to temporarily dismantle our South African team (which was also overseeing our team in Eswatini). I am excited to say that new leadership, and team members of committed godly evangelists have been identified. With lessons learned, and our proposed South African leader begging us “please, do not give up on South Africa”, Luke and his Administrative Assistant Davie, will be flying into South Africa for a week beginning December 16. They will be bringing 6 Jesus Film Backpacks with them and gathering the evangelists from Eswatini and NE South Africa for days of training in evangelism and discipleship using the Jesus Film Equipment and programs.



- **Expansion in Angola:** In January of 2026, Luke will be flying to Luanda, Angola to meet and train more evangelists there, and appoint a leader. You may know that we have a pastor in Southern Angola that works under our Namibian leader. He is working with 2 backpacks in the southern part of Angola. The country is significantly divided by challenging topography and so we will be taking 4 backpacks to Luanda in the NW, with 6 more to hopefully be added in late 2026. This trip will also be an opportunity to solidify the locations and people needed for the distribution hub that Crossway is asking us to provide for the Bibles they are shipping.



- **Vision for Burundi:** Burundi is one of the poorest countries in Africa. It is still reeling from the effects of the Rwandan genocide 30 years ago which also impacted Burundi. BFM currently surrounds it on all sides. Luke, John (our Rwandan leader) and Mike (Kenyan leader) have identified pastors in that country that we are praying about commissioning as a BFM team in April/May of 2026!



- **Prison Ministry in Zambia:** As another example of multi-ministry collaboration, my Athletes in Action counterpart in Zambia (Gideon - who I met on my first trip to Zambia in 2019 with Clair) has a gospel outreach planned at a prison holding 2,000 inmates in Eastern Zambia. He showed us the state of the bibles that they currently had and asked us if there was something we could do to help. Fortunately, we had the Bibles that we received through ShareWord Global very close by to this region, AND in the language that they speak at this prison! Luke has delivered 72 bibles to the Campus Crusade office for Gideon to take to the prison! They will put on a soccer tournament with the inmates, and show the Jesus Film in the



evenings, and then give them Bibles to the new believers! I just love working together with all the different ministries that are out there!

“No Ego, no Logo, let the Gospel go!”

- **Safe Houses for the Persecuted Church:** BFM continues to provide two safe houses for the persecuted church in one of Africa’s most dangerous nations where Christianity is against the law and punishable by death. These safe houses provide a place for new believers to live, fellowship, and be baptized. They have recently purchased an animal trough that they can conduct baptisms indoors with! This year 10 new believers were baptized! Our leader there is so courageous, and such an example of absolute surrender to Christ!
- **Miscellaneous good news!** I could go on and on about all the happenings each week within our network! I get messages almost daily with pictures showing the work and fruit of the ministry there! 300 Bibles to Zimbabwe, Zanzibar receiving two Jesus Film Tablets and asking BFM to come in and establish teams there, orphans and widows supported, motorcycles purchased, stronger batteries charging packs provided for some now aging Jesus Film batteries, a video of a group of men carrying equipment and hiking through the bush and mountains of DR Congo to get to a hard to reach village with the gospel! It’s endless! We praise God for all he is doing in Africa, and I continue to be humbled by the obedience, sacrifice and service to the Lord that the BFM team in Africa does each week!

Below is the link to the video of the hike through the bush in DRC.

<https://www.dropbox.com/scl/fi/fdxrdab8hhv1nvqf1rfv3/VIDEO-2025-11-13-06-45-32-Congo-trek.mp4?rlkey=iq4r5adk9m40echyjq1kwreaz&st=wo4gtd10&dl=0>

I feel like I may have overwhelmed you with information on this letter. It is so hard to know what to share and where to stop! I just want you to be encouraged that you are part of a huge work that God is doing, and even though you may not hear or see things daily, you can be assured that your gifts and prayers are making a tremendous impact for the kingdom!!

Prayer items:

- Safety for all our team members in Africa
- Wisdom and Discernment for myself, our board, and all our leaders at all levels.
- Blessing, guidance, and provision for all the activities listed above.
- Resources needed to keep this growing ministry going and growing!
- That God would restore me to full health. I’m definitely on the mend but have a ways to go!

Praise:

God is allowing us all to partake in something massive He is doing in Africa! We praise Him for His grace and mercy, and for his love for all of His creation!

Financial Needs:

The growing ministry needs a tremendous amount of funds each month just to maintain what is currently happening. We want to continue to trust the Lord for his provision to continue to grow and reach further into all countries in Africa, and all hard-to-reach places within Africa! We are so grateful for your financial partnership, and pray that as you approach the end of 2025, that you prayerfully consider your gift to the Lord, and if He so leads, give to BFM.

Specific Needs:

- Monthly support for our growing number of evangelists. Over the next few months, we will potentially be adding 20-30 new evangelists at a cost of \$100 per month each. If Jesus Film can provide the new equipment requested during 2026 this number will increase to 80 more evangelists. If you like statistical analysis, **that represents an additional 285,000 new believers per year through these new evangelists.**
- Tents for our travelling evangelists to sleep in out of the elements.
- Motorcycles. We currently have 80 for 242 evangelists.
- Bible college support in Zambia, Malawi, and Rwanda.
- Travel funds for myself when I go again, Luke's various missions, and for training and development. Mike Opiyo from Kenya is developing a training manual for BFM that he can use to visit our teams to lift them up and train them more in discipleship, evangelism and foundational Christian teaching.

We have come through a challenging summer...giving was barely keeping up with monthly needs, and there were some stressful moments for Verle as she is the one who sends the monthly allotments to our teams over in Africa. It actually made my job "easier" for a while, as there was not much deliberation or analysis of requests and needs. They were met with a quick "No, we don't have the resources for that right now.". I prefer the other option!

I believe and am trusting that this December will be our largest December ever for financial giving! I am challenging you all to help us spread the word to new partners and churches! I also want to challenge you to give sacrificially to this last day's work, as we "snatch" these masses from the hands of the enemy and bring them into the light of the glorious gospel!

I want to close by encouraging you with this scripture from Ephesians 3:20-21,

"Now to Him who is able to do exceedingly abundantly above all that we ask or think, according to the power that works in us, to Him be glory in the church by Christ Jesus to all generations, forever and ever. Amen."

Thank you so much for your support, prayers, and commitment to Beautiful Feet Ministry!

Over 1.2 million souls have been saved since Clair and Verle began BFM in 2015! Let's continue to pray, give and serve and see hundreds of thousands.... millions more entering the gates of Heaven through the feet (and hands) of what God has brought us together in.

God bless,

Shawn Hermanson
Executive Director

BEAUTIFUL FEET MINISTRY DONATION FORM

1. Cheques can be made out to **Beautiful Feet Ministry** and mailed to:
Beautiful Feet Ministry, 119 Tucker Cres., Saskatoon, SK S7H 3H7

2. E-transfers can be emailed to: beautifulfeetcanada@gmail.com

***In the Note box, please indicate the project you want to support, along with your name and address.



3. Credit Card donations on-line through Canada Helps (one time or monthly donations):

<https://www.canadahelps.org/en/dn/136811>

4. Pre-authorized Debit (PAD) for monthly donations – please see attached PAD agreement

☐ Where most needed ☐ Tents for Evangelists

☐ motorcycle (\$3,000/ea.) ☐ Evangelist Motorcycle fuel (\$100/mo.)

(ALL GIFTS ARE TAX DEDUCTIBLE)

NAME: _____

ADDRESS: _____

PHONE #: _____

EMAIL ADDRESS: _____

Thank you so much for your continued support & prayers and your prompt response as God leads!

Phone: 306-665-1089

Email: beautifulfeetcanada@gmail.com

Website: beautifulfeet.ca

Facebook: BeautifulFeet

Instagram: @beautifulfeetcd



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- Romans 10:15

Pre-authorized Debit (PAD) Agreement

Beautiful Feet Ministry, Inc. Date: _____

I want to support Beautiful Feet Ministry through monthly donations through my:

Personal bank account: ☐ Business bank account: ☐

Please debit my bank account: **(attach VOID cheque or a scan/photocopy or photo of a VOID cheque)**

☐ \$50.00 ☐ \$75.00 ☐ \$100.00 ☐ Other amount _____ (specify)

The debit will be processed from your account on the 10th day of each month or the next business day.

This donation is designated for: (please specify) _____

Or where most needed ☐

Signature: _____

Donor Name: (Please print) _____

Address: _____

City: _____ Prov.: _____ Postal Code: _____

Email: _____ Phone: _____

Cancellation of Agreement

I may revoke my Authorization at any time, subject to providing notice of 15 days.

To obtain a sample cancellation form, or for further information on my right to cancel a PAD Agreement, I may contact my financial institution or by visiting www.payments.ca.

Recourse/Reimbursement Statement

I have certain recourse rights if any debit does not comply with this agreement. For example, I have the right to receive reimbursement for any debit that is not authorized or is not consistent with this PAD Agreement. To obtain more information on my recourse rights, I may contact my financial institution or visit www.payments.ca.

Equipping Pastors, Mobilizing Evangelists, Church Planting, Bringing Hope

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